



February 19, 2007

Dear NWBRA Producers,

Roper Apparel & Footwear is proud to announce its sponsorship in the NWBRA in 2007. As a producer of a NWBRA sanctioned event you gain the opportunity to purchase awards from Roper Apparel & Footwear at preferred prices.

We look forward to a long time successful relationship with each one of you. Please let us help you promote your barrel race's image through personalized monogramming on customized apparel.

To assist you in anyway, please call 1-800-825-6555 for Zeann Gollither at ex. 226 or email zgollither@roperusa.com. Upon request an in-stock apparel and footwear catalog can be sent to you. Men's, ladies, and kids styles are all available. In addition to our in-stock catalog we also offer seasonal styles. Visit our web site at www.eroper.com to see the broad selection.

Thank you for welcoming Roper into the NWBRA family.

Sincerely,

Zeann Gollither
Marketing Coordinator
Roper Apparel & Footwear